



Sponsorship Kit

BUCKETS OVER BULLYING.ORG



MISSION

Buckets Over Bullying is a Chicago-based non-profit initiative whose mission is to stop cyberbullying of children and teens through education, lawmaking and legal support.

Our goal is to build upstanding digital citizens and advocate for accountability of cyberbullies and those who enable them.

NATE BRONSTEIN

Buckets Over Bullying's mission is fueled by the spirit of Nate Bronstein. Tragically, the 15-year-old Chicagoan was lost to suicide on January 13, 2022 after being relentlessly cyberbullied over a text message thread and Snapchat messages. He faced vicious attacks, harassment and was threatened with physical and deadly harm by Latin School of Chicago basketball teammates and classmates, including a suicide baiting message over Snapchat that read, "Go Kill Yourself!"



THE ISSUE

Cyberbullying is bullying that takes place over digital devices. Unlike physical bullying, cyberbullying spreads far and wide and does not allow its victims to easily escape. A rising level of targeted digital abuse is harming the brain development of children across the 50 states and fueling a youth suicide epidemic. In fact, there is now a clinical health term referred to as **Cyberbullicide**.

Rising youth social media use starting in 2007 parallels a nearly

60%

increase in **DEPRESSION, ANXIETY, SELF-HARM,** and **SUICIDE** among 10 to 24-year-olds during the succeeding decade.

34%

of students report experiencing cyberbullying during their lifetime.

2ND

A 2022 federal report reveals that cyberbullying is now the **second largest** discipline issue in public schools today, more than **doubling** in the past decade.

Teens using social media every day are

14%

 more likely to be **depressed**.

20%

 of cyberbullied youth think about suicide...

10%

attempt it.

Suicide is the

2ND

leading cause of death in the U.S. for 15 to 24-year-olds



HOW YOU CAN HELP

Buckets Over Bullying is a 501©3 non-profit built on an ethos of respect, teamwork, and kindness embodied by the globally loved game of basketball. Through its many campaigns and programs, Buckets Over Bullying is heightening awareness among children, parents, school administrators and lawmakers about the rising, dangerous and potentially deadly outcomes of cyberbullying and how to prevent its spread and harms. The Chicago-based organization is also actively advocating for changes to state and federal legislation to better safeguard children from online harms and partnering with law firms to provide pro bono legal counsel and support to families in crisis due to cyberbullying attacks on their children.

JOIN US TO HELP STOP CYBERBULLYING.

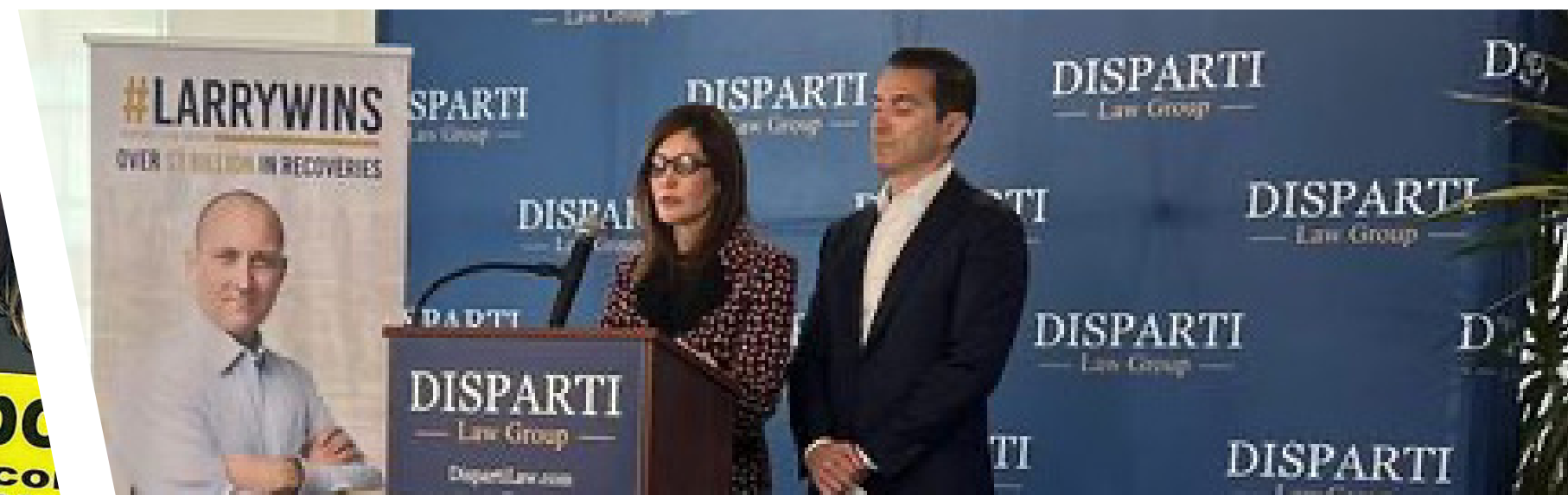
EDUCATE



ADVOCATE



LEGAL SUPPORT

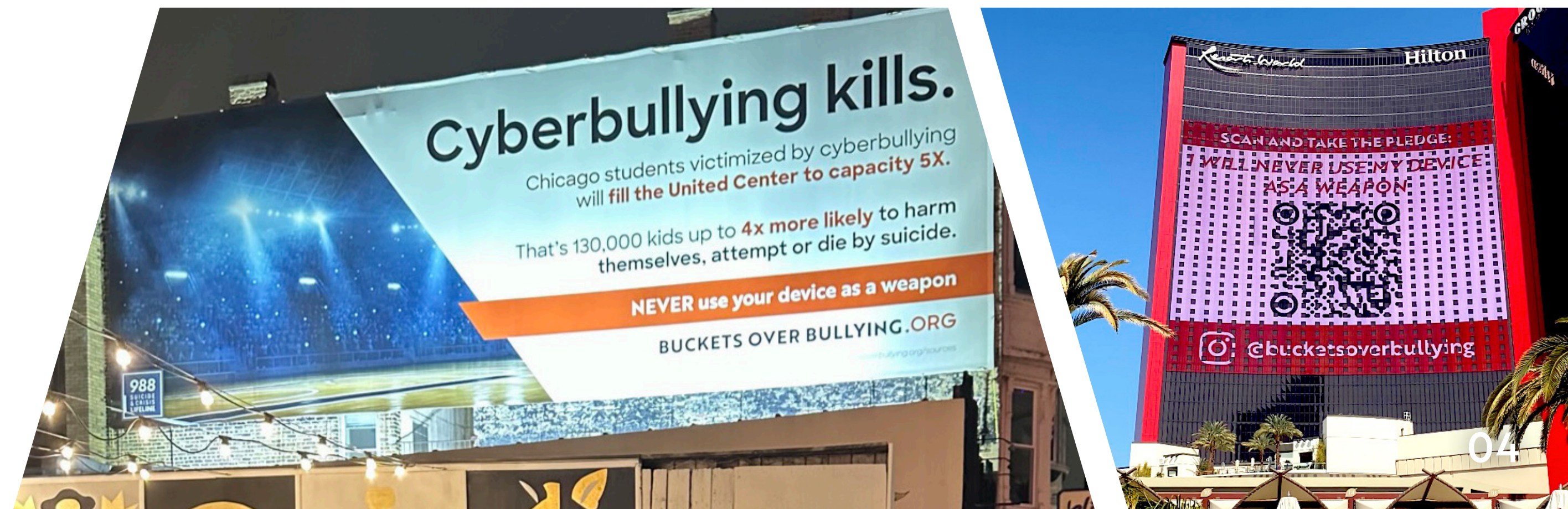


EDUCATE

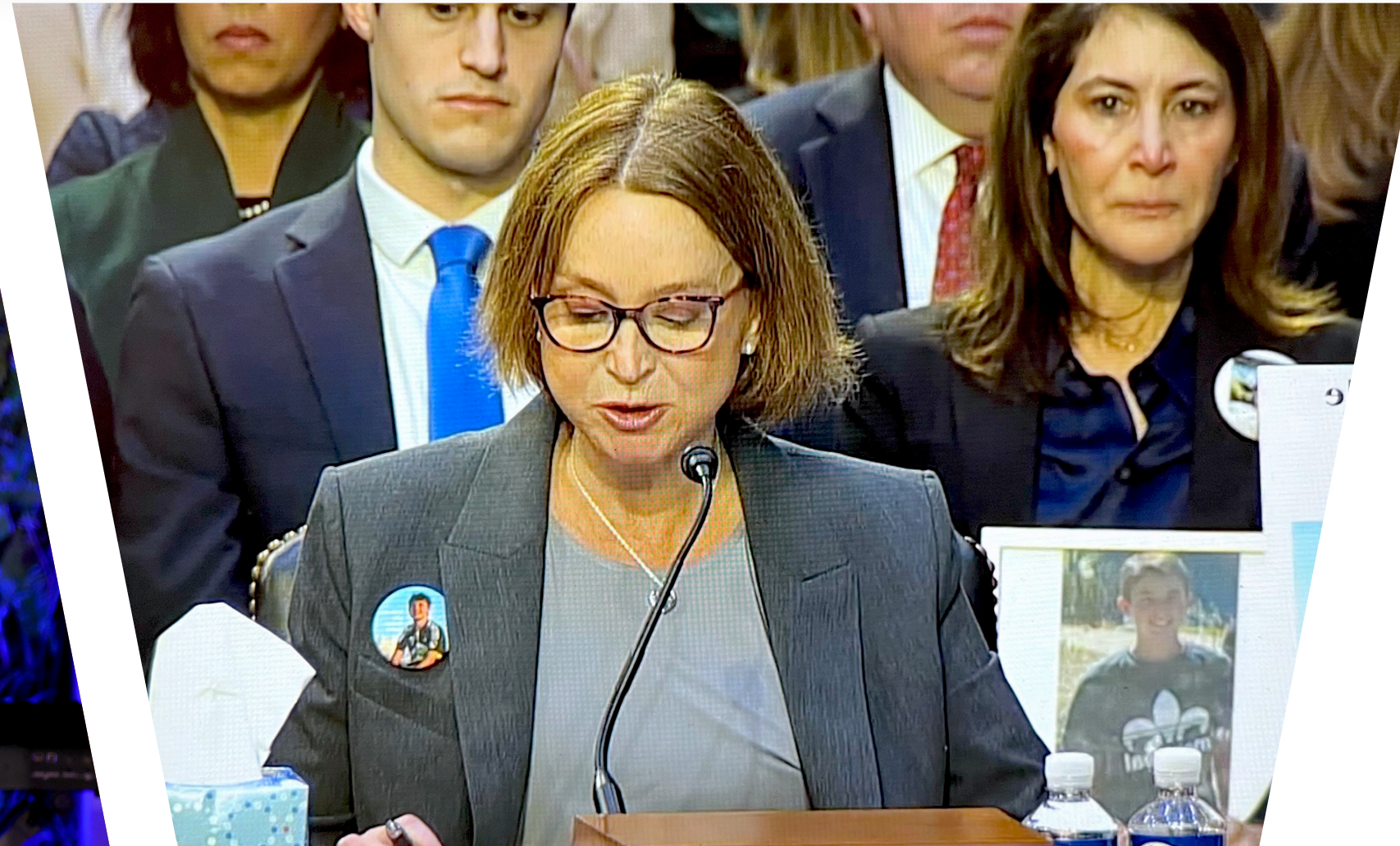


Sponsor school-based digital / social media safety trainings for students, educators, and parents with the **Organization for Social Media Safety**.

- **Partner** with us on a billboard or local, state, or national PSA campaign
- **Partner** on a PSA campaign to heighten awareness of the dangers of cyberbullying
- **Sponsor** in-school social media safety education for students from 5th through 12th grade, educators, and parents with the Organization for Social Media Safety
- **Sponsor** a sporting event such as a basketball game
- **Sponsor** a Buckets Over Bullying halftime presentation at sporting events to amplify our message within your community
- **Sponsor** digital or physical signage at events
- **Sponsor** a 'Social Media Safety Day' in your community
- **Partner** on education collateral / pieces to be circulated within schools, local gyms, sports leagues and summer camps



ADVOCATE



- **Sponsor** a social media safety rally
- **Support** both state and federal legislative efforts to protect our children from online harms by assisting Buckets Over Bullying in contacting lawmakers
- **Support** local and national anti-bullying policies, like the recent Illinois bill, **HB3425**

LEGAL SUPPORT

- **Assist** Buckets Over Bullying in creating a network of pro-bono legal services in each state
- **Back** pro-bono legal aid services in Illinois



DISPARTI
— Law Group —



OUR PARTNERS



LEADERSHIP



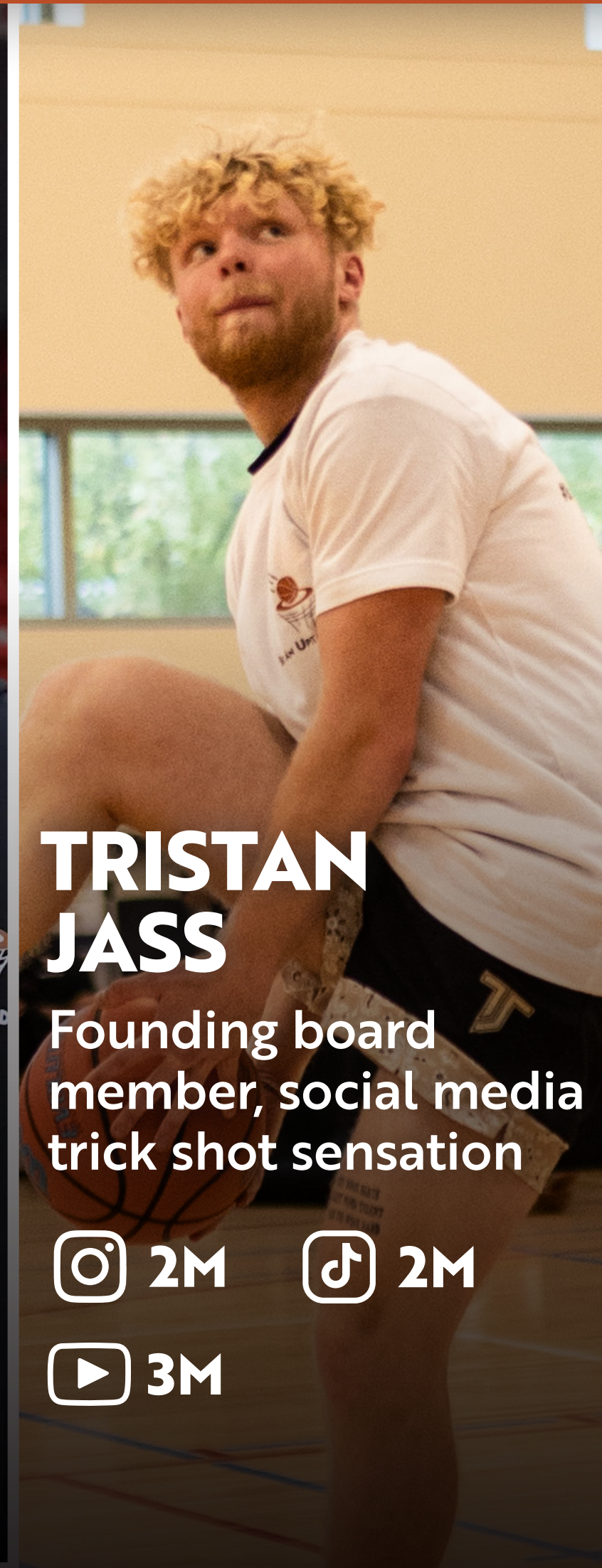
**ROSE
BRONSTEIN**

Founding board member, mother of Nate



**ROB
BRONSTEIN**

Founding board member, father of Nate, founder of the Scion Group

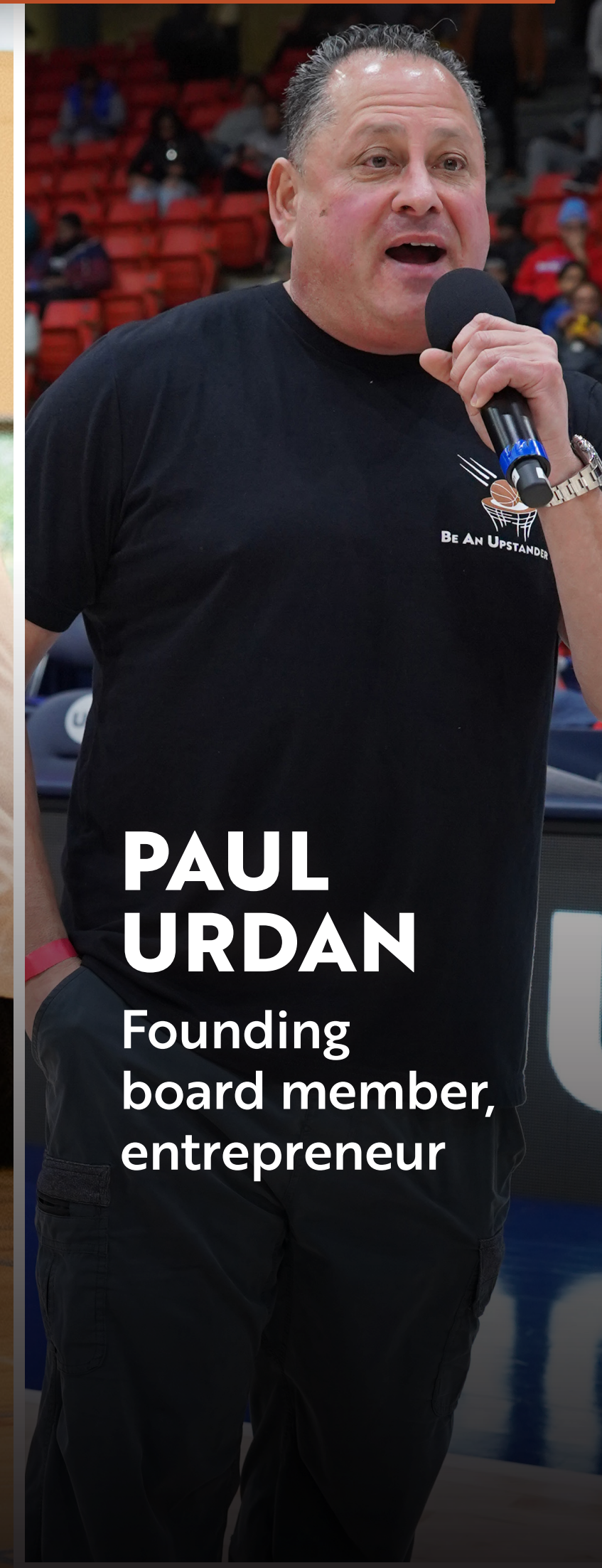


**TRISTAN
JASS**

Founding board member, social media trick shot sensation

 2M  2M

 3M



**PAUL
URDAN**

Founding board member, entrepreneur



**JESSE
WHITE**

Board member, former Illinois Secretary of State, founder of the Jesse White Foundation and Jesse White Tumblers



**TONY
MCCOY**

Board member, founder & CEO of the SportsFactory Foundation

TESTIMONIALS

"We appreciate the generosity extended to us at St. Helen School by Mr. and Mrs. Bronstein and Mr. Piesner. They spoke to our parents and 6th through 8th-grade students regarding pertinent social media safety and shared their heartwarming personal stories. The sessions were packed with various topics that informed our school community on how to handle and prevent serious issues confronting us regarding the misuse of social media. As one parent described the presentation as sobering, relevant, and unbelievably important to hear."

Dr. Shirley Morris, Interim Principal
St. Helen School

"Roycemore School is happy to have worked with Buckets Over Bullying and The Organization for Social Media Safety to provide important information to students, faculty, and parents of our community about online safety. With the information that was presented by Ed and Rose, we believe our students have gained a greater understanding of potential dangers online, how to protect themselves, and take care of their mental health"

Morgan Graff, Director of Marketing & Communications
Roycemore School

"The reality is that so few of us had access to the types of communication tools we give so freely to our children. OFSMS provides a scaffold and resources, in addition to a safe space to ask questions and share concerns, for parents. Through personal experience and research based strategies, OFSMS provided the RPMS community a giant leap towards social media safety for our children."

Ben Blair, Principal
Rogers Park Middle School

THANK YOU!

"I pledge to not use my device as a weapon"



BUCKETS OVER BULLYING.ORG

CONTACT US:

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