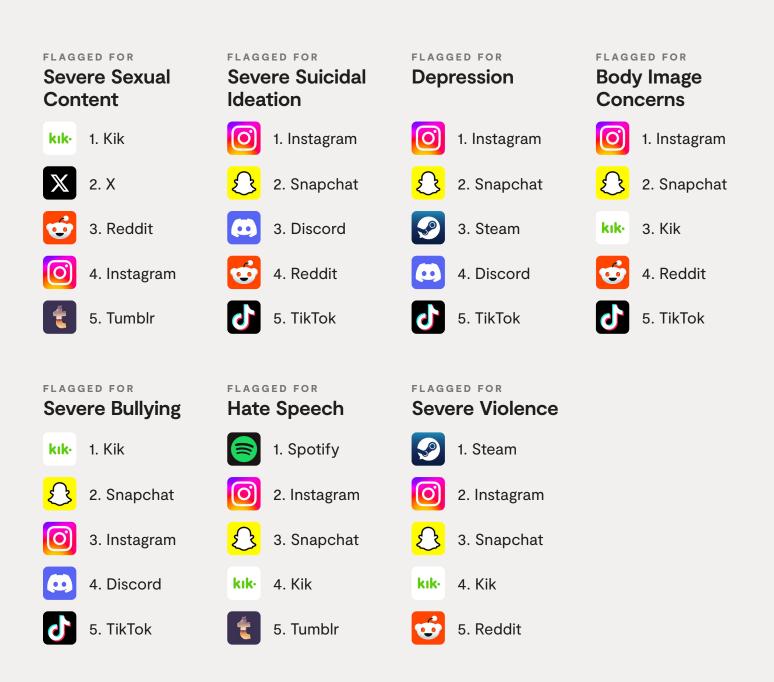


Bark's 2023 Top Apps & Platforms for Concerning Content

Bark analyzed more than 5.6 billion online activities across 30+ apps and social media platforms.^{*} These activities include text messages, emails, social media posts, DMs, chats, song lyrics, captions, and more.



Visit <u>bark.us/annual-report-2023</u>⁷ for more insights into what it's like to grow up on the internet today. *These findings exclude school-based accounts.