

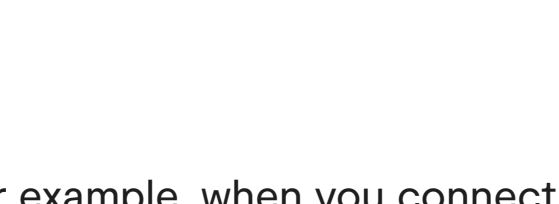
Social Media Is Harming Children

Sammy's Law will enable families to use **third-party safety apps** that alert them to dangers in their children's social media activity.



What are APIs and how do they help parents protect kids?

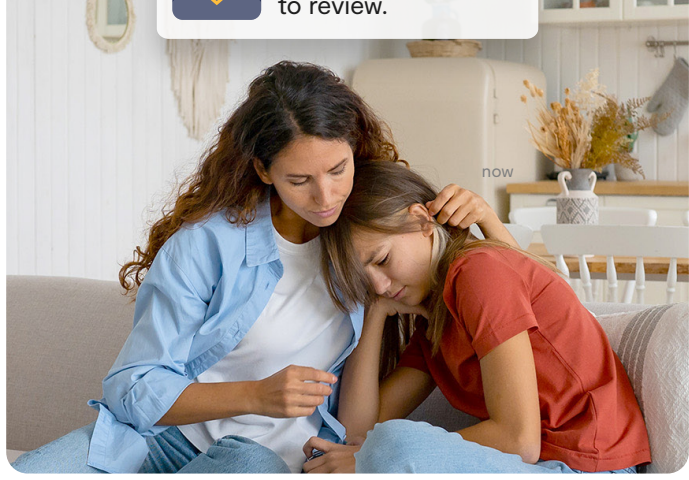
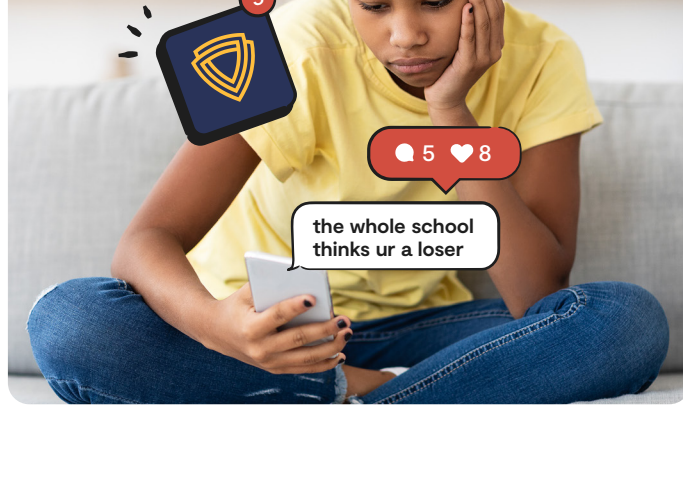
An API is what apps use to let other apps interact with them.



For example, when you connect your banking app to Mint, you're using an API.



When a social media platform "opens their API" to registered third-party safety apps, parents can then choose to use one of those safety apps to receive alerts for dangers their child encounters while using social media.

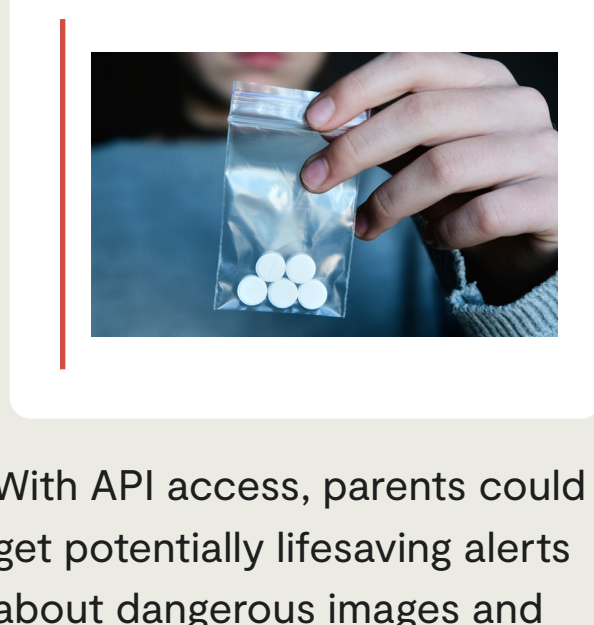
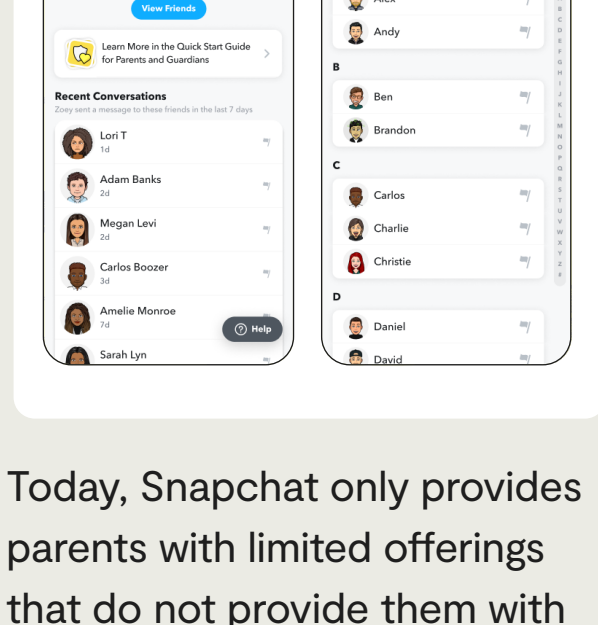


Then, when parents receive alerts for imminent threats to their children, they are in a better position to help protect them.

The difference will be drastic

What do Snapchat parental safety tools look like without API access for third-party safety apps?

What would Snapchat monitoring look like with API access?



VS

Today, Snapchat only provides parents with limited offerings that do not provide them with alerts for dangers like cyberbullying, sexual predation, and drug dealing.

With API access, parents could get potential lifesaving alerts about dangerous images and messages that their child may be exposed to.

What we're asking: For social media companies to work with third-party safety apps



Acknowledgment
Right now, parents of minors are prevented from installing their own parental controls on their children's apps — including Snapchat and TikTok.

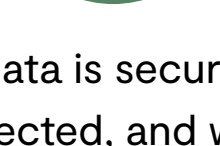


Action
All we need is for social media companies to open their APIs to safety software providers. Parents should be able to choose to use (or not use) third-party safety software with any social media platform their child is using — that's it.

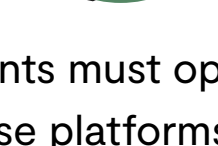


Alliance
When parents and social media companies work together, this process can help save lives. If kids are to stay safer on social media, parents must be able to use third-party safety software.

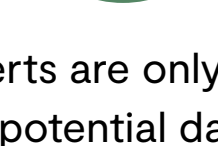
Third-party safety apps are secure, opt-in, and alert for specific dangers



Data is secure, protected, and won't expose families to vulnerabilities.

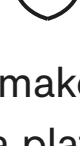


Parents must opt in to these platforms and agree to the terms.

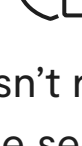


Alerts are only sent for potential dangers — parents don't get access to everything.

Requiring social media companies to work with third-party safety apps:



Won't make social media platforms more vulnerable



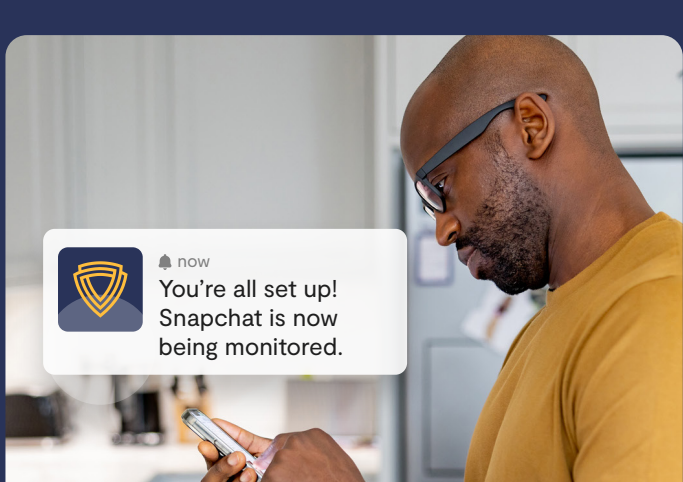
Doesn't reveal trade secrets



Negligible burden for social media platforms to implement

How third-party safety apps help parents intervene in dangerous situations

Parents have to opt in to the third-party safety app and agree to the terms.



Safety software companies use AI to scan a child's social media activities for potential dangers.

Parents get an alert so they can check in with their kid and make sure everything's okay.



Why is it called Sammy's Law?

In 2021, a drug dealer reached out to 16-year-old Sammy through social media and delivered drugs to him at his home, just like a pizza. The drugs turned out to have been poisoned with a lethal dose of the opioid fentanyl to make them more addictive. Sammy had no idea he was taking it and tragically lost his life.



If social media platforms gave our family the choice to use third-party safety software, Sammy might still be alive.

– Dr. Laura Berman and Samuel Chapman, parents of Sammy Chapman (Forever 16)

Visit sammyslaw.org to learn more about how you can get involved.